



Let us make arts and culture thrive together

In the last year...

263,833 people were served by the Waterloo Center for the Arts
50,492 people attended concerts, festivals, & events at the WCA Facilities
21,588 children & families experienced the Phelps Youth Pavilion
1,176 events meetings and programs hosted at WCA Facilities
1,033 people of all ages participated in WCA classes & workshops
167 new works added to the permanent collection
22 exhibitions were presented by the WCA



SCAN TO GIVE

Dear Friend of the Waterloo Center for the Arts,

Thanks to you, the Waterloo Center for the Arts is truly a remarkable community resource utilized by over 263,800 visitors annually. In addition to the Center's free galleries and significant permanent art collection, including the world's largest public collection of Haitian Art, we offer quality arts programs for all ages. WCA is a community space where everyone is invited to experience the arts through classes, changing exhibitions, outstanding facility rentals, concerts, cultural celebrations, festivals, events, public art projects, school trips, scholarships and volunteer opportunities. At some point almost every child in the Cedar Valley visits the Phelps Youth Pavilion. The PYP proudly provides unique interactive hands-on cultural experiences for more than 21,000 young people and families. Outside the walls of the Center, we provide educational outreach programs, are committed to building strong community partnerships, and offer free outdoor concerts, festivals and events at the RiverLoop Amphitheatre, Mark's Park and Expo Plaza.

Become a Friend of the arts today. Your support as a Friend of the Art Center today will directly impact arts and cultural programming at the Waterloo Center for the Arts. Annually the Friends organization provides the essential support needed to offer vibrant arts experiences that are accessible to the entire community while fostering a safe creative space that is welcoming for cultural dialogue and empowerment through the arts.

All of this is only possible due to the generous support of Friends like you. Your contribution represents an investment in our community that will make a lasting impact by ensuring arts and culture thrive in Waterloo and the greater Cedar Valley. Please consider supporting the Waterloo Center for the Arts by including Friends of the Arts Center in your year-end giving.

Scan the QR code to give now, visit www.waterloocenterforthearts.org/friends for information regarding other ways to give, or return the enclosed donation card with provided return envelope.

Sincerely,

Chawne Paige
Executive Director

Michelle Simon, President
Friends of the Art Center

Jennifer Lynn Bates, Chair
Cultural & Arts Commission



waterloo center for the arts

225 Commercial Street Waterloo, Iowa | 319-291-4490 | www.waterloocenterforthearts.org